



Interested in sharing your content on Price2Spy's eCommerce blog?

If you have great writing skills and would like to share your expertise with a large eCommerce audience consisting of retailers, brands, distributors, and business owners, we'd love to hear from you!

Please take some time to review this entire guide - it should answer any question you might have about what kind of content we're looking for and how the submission process works.

We look for a few things when publishing a guest blog post:

- **Unique content** - we will not republish anything that's been published elsewhere and will run the content through CopyScape.
- The article reflects the writing style/tone of our Blog. We aim to keep the conversational tone, yet helpful, and typically we stay away from buzzwords and jargon.
- **Proper attribution** of data, quotations, and outside content referenced in the article.
- **Images:** 600px*314px - blog should contain at least 2 images no bigger than 200kb.
- **A minimum of 1,200 words** is required, and up to 3,000 words. Keep in mind that longer content not only ranks better, but it tends to be more shareable.
- **Short bio** and **headshot** of the author.

SEO & Links Guidelines:

- Reference links, include a minimum of 2 reference links and as many as needed. These will be nofollow links.
- You can include **up to 2 dofollow links** to your own website/blog, these will be set as dofollow.
- You can include additional reference links to articles from our blog, or statistics summary
- The author's bio can have a reference to your social channels (i.e. LI).

What We Won't Accept

There are some things that we can't accept:

- Exact topics already covered on our blog before. Please go over our articles before submitting yours.
- Articles with affiliate links.
- Promotional content for your company or organization.
- Offensive or inaccurate content.
- Links or references to illegal products or services in general.
- Topics unrelated to our industry, target audience or the services we provide.

Important

Since we at Price2Spy aim to keep our blog content platform objective, we ask for the following:

- Do not write Price2Spy specific articles - some of our services are more complicated, so we prefer that those kinds of topics are covered by our team since they are more familiar with them.
- If you're comparing ecommerce solutions, always consider Price2Spy in this comparison.
- We don't allow direct links to our direct competitors (Prisync, Minderest, Wiser, Netrivals, Competera, etc.) and any links to these will be replaced by our editor.
- Submissions must meet the Price2Spy blogging team's quality standards in order to get published.
- The Price2Spy blogging team reserves the right to edit and adapt your guest blog content as we see fit, and update it in the future for accuracy and comprehensiveness.
- Price2Spy reserves the right to include calls-to-action to Price2Spy content, including but not limited to email newsletters, ebooks, and other downloadable content.

Article Checklist

- **Minimum 1,200 words.**
- **At least 2 images 600px*314px, no bigger than 200kb.**
- **Author bio and headshot.**