



Thank you for choosing to write for Price2Spy! We are looking forward to collaborating with you.

Please follow these guidelines and reach out if you have any questions.

Topic and title

- ✦ Come up with a list of titles/topics related to the eCommerce industry for our team to select the best one
- ✦ Search through our blog <https://www.price2spy.com/blog/> to make sure the same or similar content is not covered yet
- ✦ Provide descriptive titles that summarize the content

Content

Write content for eCommerce professionals and/or people interested in learning more about different aspects of the eCommerce industry. We tend to leave feeling to those who read our blog that they've learned enough about a topic and they've had a satisfying experience overall. We ask you to use this as a starting point.

- ✦ Provide unique content, as our team will not publish anything that's been published elsewhere and will run it through Copyscape
- ✦ Produce helpful and reliable content using original information and clear sourcing
- ✦ Make sure your references are authoritative and trustworthy websites
- ✦ Keep your sentences concise and use a clear layout To avoid spelling or stylistic issues, we recommend using <https://app.grammarly.com/>
- ✦ Aim to keep the conversational tone and stay away from buzzwords and jargon
- ✦ Tailor content around an informational keyword intent and pay attention to avoid keyword stuffing. Recommended keyword density is around 3 to 5 percent (best practice - one per 200 words)
- ✦ Ensure insightful analysis and/or interesting information for substantial additional value and originality

Author

- ✚ Provide an accurate and authentic author's bio and a headshot
- ✚ If applicable, include evidence of the expertise involved
- ✚ Feel free to use references to the author's bio
- ✚ We encourage you to provide social media accounts so we can mention an author when promoting the article across our social media platforms (Facebook, Twitter, Instagram, and LinkedIn)

Checklist

- ✓ Minimum of 1500 words
- ✓ Minimum of 2 images 600x314px
- ✓ Author's bio and a headshot

Optional

- ✓ provide meta title
- ✓ provide meta description
- ✓ provide featured image 3000x600px (refer to <https://www.price2spy.com/blog/>)

To make sure your final draft will be published, **avoid the following:**

- Promotional content of other companies and organizations
- Offensive or inaccurate content
- Links or references to illegal products or services
- Direct links to our direct competitors (Prisync, Minderest, Wiser, Netrivals, Competera, etc.)

Your draft must meet the Price2Spy blogging team's quality standards to get published. We reserve the right to edit and adapt your guest post content and update it in the future for accuracy and comprehensiveness. Price2Spy reserves the right to include calls-toaction to Price2Spy content, including but not limited to email newsletters, ebooks, and other downloadable content.

Good luck!