

Your 14-Day Quick-Start Guide

You've got 14 days to see real pricing intelligence in action. Here's how to get the most out of it — fast.

• Your 14-day roadmap

WEEK 1 / GET SET UP

- 1 Load your catalog:** bulk-import products or connect your product feed in a few clicks.
- 2 Add up to 10 competitors:** use Quick Match to link competitor products fast.
- 3 Turn on daily price alerts:** get notified once a day when competitors move.
- 4 Open your Pricing Dashboard:** see where you stand vs. the market at a glance.

WEEK 2 / GET VALUE, THEN DECIDE

- 5 Pull a Market Analytics report:** your first data-backed view of your competitive position.
- 6 Spot a pricing opportunity:** find one product where a competitor under- or over-prices you, and react.
- 7 Talk to your account manager:** ask what Basic (or Repricing) would do for your catalog specifically.
- 8 Decide before day 14:** upgrade to keep your dashboard, alerts, and data running without interruption.

1.5
HRS / DAY

Doing this by hand costs real time.

Checking prices on 100 products across a handful of sites manually takes at least 1.5 hours every day. That's 7.5+ hours a week, and 30+ hours a month. Price2Spy checks them for you, automatically, every day.

• Real teams, real results

This is exactly the kind of manual work Starter's daily monitoring replaces — and what Basic's instant alerts and marketplace monitoring take even further.



Nych Brands

HOUSEHOLD — OUTDOOR & GARDEN

Nych Brands sells outdoor and garden products across multiple brands and retail partners — price tracking was complex and time-consuming. Price2Spy automated monitoring for 100+ products, saving hours of manual work every week, catching price changes in real time, and keeping pricing consistent across every channel.

PRICE MONITORING • PRICING REPORTS



Tony Kealys

BABY EQUIPMENT — IRELAND & UK

Tony Kealys, a trusted baby and children's equipment retailer, replaced time-consuming manual price checks with Price2Spy's automated, real-time monitoring — giving their team full visibility into competitor pricing across every online channel.

PRICE MONITORING • API • PRICING REPORTS

● Why teams upgrade to Basic

Starter is built to prove the concept. Basic is built to run your pricing strategy day to day — with faster alerts, more automation, and real support behind you.

What you get	Starter (you're here)	Basic
Competitors tracked	Up to 10	Unlimited
Price change alerts	Daily	Instant
Marketplace monitoring	—	✓
MAP monitoring	—	✓
Automated custom reports	—	1 included
Historical pricing reports	—	✓
eCommerce platform integrations	—	✓
Currency exchange	—	✓
Product variations	—	✓
Custom development	—	✓
Support	Self-service	Chat & email



LIMITED-TIME INCENTIVE

Upgrade to Basic before your trial ends and get 14 days of our Repricing module, free — see your prices adjust themselves, automatically, based on rules you set.

• Common questions

? Do I need a credit card to start or continue?

No. No card is required for your 14-day trial. Once it ends, you choose the plan that fits, with an account manager to help you decide.

? Can I get a discount for committing longer?

Yes. Ask your account manager about our discounted 1-year upfront payment offer.

? What if I have more products or competitors than Starter allows?

Price2Spy plans are based on the number of product URLs monitored, not the number of competitors — so you can grow from a handful of products to hundreds without switching tools, just plans.

? How fast will I know about a price change?

On Starter, you get a daily digest of price changes. On Basic, alerts are instant — the moment a competitor moves.

Ready to move to Basic?

Contact us at support@price2spy.com to upgrade to the Basic plan.

price2spy.com/pricing